

	JIAAN MANAGEMENT INDIA PVT LTD	Doc. No.	JMIPL-P-020
	TITLE: USE OF LOGO	Rev. No.	00
		Rev. Date	01.08.2023

Purpose: The purpose of this procedure is to ensuring a system for Using of logo of Accreditation and Certification body by customer and by JMIPL

Scope: This procedure is applicable across the JMIPL's Management Certification System.

Responsibility: CM/Managing Director and Functional Heads.

Authority: This procedure has been authorized by the CM/Managing Director and can be amended only by him.

Sec.	Sub Sec.	Description
1	1.1	The objective of this procedure is to Have a clear understanding of use of logo by customer and also by JMIPL of EGAC Logo
	1.2	Name and registered Office of the logo holder JMIPL is the holder of the registered trade mark, which can be used in the form shown in this document. Mark Users The logo users are the holders of valid JMIPL certificates, the holders of TÜV NORD certificates being those companies whose management system has been certified by TUV Nord. It is not transferable including sites that are not certified
2	2.1	THE USE OF LOGO IN ADVERTISING AND PUBLICITY Symbol is issued by Certification Body to be used by Client Certified to indicate their certified status. This applies to symbols that have a specific form including some basic description of its applicability. A statement in words alone does not constitute a symbol in this sense. Any such wording should be true and not mislead. The display of the said mark/s must be true and must not be misled as a certification of the product. The symbol/s may then only be used as specified in this document
	2.2	Dos: Do use the logo with or without a statement- on business stationery, banners, corporate presentations, videos, brochures, catalogues, vehicles, purchase order, invoice. Do discontinue usage of logos upon revocation of certification
	2.3	RULES FOR THE USE OF THE STATEMENT IN ADVERTISING AND PUBLICITY Any statement on product packaging is considered as that which can be removed without the product disintegrating or being damaged. A statement in accompanying information is consider as separately available or easily detachable. The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to: - Identification (e.g. brand or name) of the certified client - The type of management system and the applicable standard (e.g ISO 9001 etc) - The certification body (JIAAN MANAGEMENT INDIA PVT LTD) issuing the certificate. e.g. ABC PVT Ltd has been certified Quality Management System by JIAAN MANAGEMENT INDIA PVT LTD
	2.4	DON'ts Do not use on test reports, calibration results or inspection reports or test certificates related to products. Do not use to use the EGAC, IAF, JMIPL marks on the product or container or package used, all types of products, including large packaging and product information such as instruction manual. Do not use to use the mark Accreditation body marks (EGAC, IAF) in all cases
	2.5	Certification body also don't use EGAC Logo on Inspection Report or where except for the marketing and promotion related activities

Reference

Use of Logo Guideline